

## STRATEGIC PLAN 2018-2021



**REFORM EXISTING SOCIAL & AFFORDABLE HOUSING MODELS**

**STRATEGY**

1. Strategically position CHIA QLD to influence state/national housing policy and strategy through stakeholder analysis and positions
2. Implement CHIA relationship including joint submissions on policy/programs
3. Engage state/national political, departmental/private industry entities and peaks
4. CHIA QLD's role effective in development of housing service across the continuum
5. Work with other peak bodies, advocacy groups and innovators to secure improved tenant outcomes through our members

**MEASURES**

- A. Productive relationships and outcomes from CHIA relationship, Joint Housing Peaks, QShelter/other MoU's, Minister and DG, Housing
- B. Increased influence/visibility at state/national levels
- C. Increased member satisfaction
- D. Invited contributions to conferences/expert panels/industry working groups etc.

**EMERGING OPPORTUNITIES, NEW PRODUCTS AND SERVICES**

**STRATEGY**

1. Identify opportunities and challenges that impact Qld CHPs in partnering or developing sustainable housing models
2. Partner appropriately with other agencies, e.g QShelter and QCOS, to investigate opportunities and challenges for social housing and how to position CHP industry
3. Promote CHIA QLD's expertise including Knowledge Sharing and Management

**MEASURES**

- A. CHIA QLD Industry advisory group established to develop solutions to social and affordable housing
- B. Queensland CHPs viable partners in affordable housing developments;
- C. Revenue and sponsorship streams diversified/increased
- D. Participate in designing housing/funding models to diversify and deliver new products

**URBAN & REGIONAL PLANNING**

**STRATEGY**

1. Advocate a well-planned, fully funded, and forward-looking Government Housing Strategy with bi-partisan support to meet current/projected need
2. Work with LGAQ, DLGP and DATSIP and other stakeholders to promote strategies that improve social and affordable housing supply across Qld's 77 local government areas

**MEASURES**

- A. LGAQ engaged in a positive and practical way with measurable local progress in two local government areas
- B. Champions identified in Department of Local Government; DATSIP and connection with these champions maintained.
- C. Revenue and sponsorship streams diversified/increased

**ORGANISATIONAL & FINANCIAL VIABILITY**

**STRATEGY**

1. Generate surplus to reinvest in CHIA QLD
2. Deliver Value for Money for Stakeholders
3. Transition to CHIA QLD completed
4. Governance, risk and compliance in order and embedded
5. Secure appropriate Fee for Service opportunities

**MEASURES**

- A. Amend membership categories to provide for growth
- B. Increase membership so we represent 90% of members in 2021
- C. CHIA QLD in place third quarter 2018
- D. Compliance with reports to stakeholders including ASIC and ATO
- E. Operations plan adopted by Board second quarter 2018

ACKNOWLEDGEMENT: CHIA QLD respectfully acknowledges the Aboriginal and Torres Strait Islander Traditional Owners and Elders of the lands on which it meets, past, present and future.