

## Join us and share our Vision:

***'All people affordably housed in neighborhoods that support life opportunities'***

**Housing Choices Australia** (Housing Choices) is a leading and growing national not-for-profit housing provider. Our goal is to ensure that people are housed in inclusive communities and to create homes that encourage a sense of belonging. We own or manage more than 5,050 homes across Victoria, Tasmania, South Australia and NSW.

## The Opportunity

We have an exciting full-time permanent opportunity available for a Marketing and Communications Advisor to join our collaborative and fast-paced team.

Reporting to the Marketing & Communications Business Partner and based in our Melbourne Office, you will create and implement integrated marketing and communication strategies in line with Housing Choices Australia core values and overall strategic objectives.

This role is key in supporting internal and external stakeholders to provide expert advice and services on all aspects of marketing and communication including digital content, social media, publications, customer stakeholder research, events, and media campaigns for the Victorian operations. Essential to your success is your skill to inform and educate multiple audiences and create new ventures.

## About You

- Experience working for a values-driven Organisation
- Experience in a similar digital marketing and communications role
- Experience in strategic digital, social marketing and brand positioning
- Advanced skills in website content and social media platforms
- Outstanding customer service skills and previous experience in stakeholder engagement
- Experience in online marketing such as SEO, SEM, AdWords, Analytics
- Excellent communication skills both written and verbal
- Creative and analytical thinker with a high level of attention to detail
- Highly-motivated and proactive
- Thrive working in a fast-paced environment, juggling multiple projects at once
- Ability to demonstrate superior business writing and copywriting skills
- Advanced level IT skills, including Microsoft Office, CRM systems, Creative Cloud and mailing platform such as Mail Chimp.
- Tertiary qualifications in Marketing, Communications or similar

## What we offer in return

- Income protection
- 14 weeks paid parental leave
- A day off on your birthday
- Flexible working arrangements
- Salary Packaging for living expenses, meal and entertainment expenses
- Excellent career development opportunities

Help shape Housing Choices social and affordable housing advocacy agenda through impactful and contemporary social and digital communication, media and marketing strategies influencing content creation.

If you have a passion to inspire social change then this is the role for you!

To attract, retain and develop talented people, we provide a culture that supports individuals to be their best with opportunities for career development. We embrace diversity and are proud our workforce reflects the community we serve. While this role is advertised as full time, we will consider requests to undertake the work flexibly.

*Please note that it is a requirement of this position that all appointments are made subject to a satisfactory National Police Check conducted by Housing Choices Australia and the successful post holder to provide a valid employee Working with Children Check.*

Applicants should include a covering letter outlining your suitability for the position and responding to the key selection criteria outlined below. To obtain a copy of the position description please go to our website [housingchoices.org.au](https://housingchoices.org.au). For an informal discussion about the role, please contact Marguerite Cokalis, HR Advisor 03 8636 9433.

**Key Selection Criteria:**

1. Explain how your commitment to social justice principles have informed your choices in life, work or volunteer activities.
2. Describe and provide an example how you use audience insights to pitch strong marketing and communication ideas.
3. Describe a situation where you have been involved in the design and implementation of high-quality communication strategies that cover either community engagement or issues management?