

ASSOCIATE MEMBERSHIP 2022

COMMUNITY HOUSING INDUSTRY ASSOCIATION (CHIA)



Community Housing
INDUSTRY ASSOCIATION

Who we represent

The Community Housing Industry Association (CHIA) is the peak industry body for the Australian community housing industry, supporting CHOs and advocating for social and affordable housing policy & programs.



CHIA represents 158 full members (MAY 2022)



CHIA represents and advocates for the community housing sector at a national level on behalf of our 158 full members, who manage assets of over \$18 billion and a portfolio of more than 118,000 homes.



CHOs are not-for-profit organisations that re-invest any surplus revenue into new housing, better services or improving our properties – not into dividends for shareholders or executive bonuses.



CHOs own over 35,500 dwellings (JUNE 2020)



CHOs bring commercial disciplines to the provision of social housing. They are innovative, entrepreneurial and, unlike private landlords, they're strongly regulated to protect tenants, to safeguard public funds and to ensure they remain solvent.

OUR MEMBERS PRIORITIES

In our most recent survey in 2021, our members indicated that CHIA should focus its efforts on:

- ▶ Being a 'national voice' that represents all community housing providers.
- ▶ Additional investment in social and affordable housing
- ▶ National policy and funding issues
- ▶ Lobbying Federal Government on key issues, e.g. housing as economic infrastructure and developing more community housing
- ▶ Promoting and marketing the community housing brand and sector capability
- ▶ Leading a national industry development plan for growth
- ▶ National Industry quality standards
- ▶ Communities of practice' to discuss shared issues
- ▶ Regular member bulletins.

Leading the Australian community-based affordable housing industry

CHIA BOARD OF DIRECTORS

CHIA's board is made up of member CEOs and senior management from the national sector. Their diverse and qualified expertise is invaluable in ensuring CHIA remains a strong and united voice for providers whilst representing all states and territories.



CHAIR | ANDREW HANNAN
CEO COMMUNITY HOUSING CANBERRA LIMITED (CHC)



DEPUTY CHAIR | REBECCA OELKERS
CEO BRISBANE HOUSING COMPANY LTD (BHCL)



WENDY HAYHURST | CEO

Wendy was appointed as CEO in March 2019 and has a wealth of experience in the housing sector. Previously she led CHIA NSW – the state peak - for four years and has spent almost her entire career in social and affordable housing.



JOANNA FORMAN | BUSINESS MANAGER

Jo has worked for CHIA since September 2019. An experienced communications, fundraising and administration all rounder and the point of contact for membership enquiries.

REPRESENTING THE SECTOR ON THE NATIONAL STAGE

- ▶ Represents the sector to policy makers and key decision makers in the Federal Government and its agencies
- ▶ Is the voice of the sector through traditional and social media nationally and locally through its relationship with the state and territories peaks network
- ▶ Forges relationships with other housing and industry peaks, academia, the finance sector and business to collaborate on initiatives to increase social and affordable housing
- ▶ Provides informed policy, resources and advocacy when needed including as a rapid response (e.g. COVID-19, bushfire crisis)
- ▶ [Lobbies the Commonwealth with evidence based proposals and submissions on key issues](#)

WORKING TOGETHER FOR GROWTH

CHIA works collaboratively with other state and national organisations to address the national housing shortage, for example as a founding member of NAHA
(NATIONAL AFFORDABLE HOUSING ALLIANCE)

 @CHIA_News

PROJECTS, SUBMISSIONS AND RESEARCH

▶ Ground breaking ESG reporting framework

A highlight of the past year includes the recent announcement of the development of an industry specific [ESG reporting standard](#). CHIA has gathered a consortium of private and public sector partners and notes that aside from the UK, Australia will be the first country to develop such a framework. This project is well underway and we look forward to bringing members more updates.

▶ Submissions

Throughout 2021-2022 there has been a steady stream of Government inquiries and member consultations on topics as diverse as the ACNC's review of the CIS; the Productivity Commission review of the National Housing and Homelessness Agreement; the National plan to end Violence Against Women and their Children; the Royal Commission into Defence and Veteran Suicide; the Inquiry into housing affordability and supply in Australia and its 2022 Federal Budget Submission. All these and others have given CHIA an opportunity to both influence the policy agenda and raise the sector's profile.

▶ Essential research

Commissioning and coordinating [research](#) that supports the increase in supply of housing, including:

- [Cost of Inaction: the urgent case for social and affordable housing investment](#);
- Social and Green Benefits Calculator. CHIA is working with partners including Swinburne University of Technology, Simetrica-Jacobs and the Australian Social Value Bank.
- [Mandatory Inclusionary Zoning National Framework, developed through the Constellation Project](#)
- [Housing and the Economy: Scenarios for Australia to 2025 and 2045 with City Futures Research Team for the Housing & Productivity Consortium](#).

▶ Housing Boost Aggregator

Unlocking private (institutional) capital to build affordable housing has yet to be realised at any scale. CHIA is working in partnership with the Constellation Project to develop a blueprint for a Housing Boost Aggregator that would facilitate this investment into social and affordable housing developed by CHOs. Alongside alongside Minter Ellison lawyers, the development and superannuation industry, we are working to provide a clear policy option to achieve this objective. Work in engaging with government and other stakeholders to support its adoption continues. [More info here](#).

▶ Housing Reform

Continuing [to press for housing reform](#) with like minded housing and property players as a founding member of the National Affordable Housing Alliance (NAHA)

▶ Chairs Leadership Network

A network bringing together the Chairs and NEDs of CHOs on a regular basis.

▶ National Standards and Toolkits

The ongoing development of specific resources such as National Standards and Toolkits to address housing outcomes for veterans (in partnership with the Dept of Veterans Affairs) and secondly to provide additional support for CHOs working with tenants who are at risk of Domestic and Family Violence. Work on these projects has progressed well with the Veterans work now complete.



We support our members to achieve their objectives

ASSOCIATE MEMBER SERVICES & BENEFITS

- ▶ **Monthly eNews** covering the sector- [subscribe here](#)
- ▶ **Discounted entry** to events
- ▶ **Posting of job vacancies** in eNews on the CHIA website & social media
- ▶ You can also engage with CHIA at [@CHIA News](#) (Twitter) and [Linkedin](#).
- ▶ **Sector specific information**, reports and publications
- ▶ **High quality submissions** to Federal consultations

Become more involved in CHIA's work through sponsoring projects, presenting at our events and participating in consultative forums. If you wish to make a financial contribution outside of any membership, you can **become a 'Supporter'** and you or your organisation will be acknowledged through our channels. **CHIA has DGR status** so any donations to its work or a specific project may also be tax deductible.

As an associate member or supporter of CHIA, you can also **display a badge on your company website** and email signature and a hyperlink to the [CHIA website](#).



MEMBER RESOURCES

CHIA has previously generated resources such as the [Affordable Housing Assessment Tool](#), in partnership with UNSW, City Futures and the University of Sydney

In the past year CHIA has also led and commissioned the **Social and Green Benefits calculator**; a tool which will allow providers to estimate the wider social and economic benefits of a new development and therefore help attract new investment. This work is being done by partners including Swinburne University of Technology, Simetrica-Jacobs and the Australian Social Value Bank.



ADVOCACY

CHIA is uniquely placed to advocate and represent the national community housing sector. It regularly provides input to Government, the private and not for profit sector on a wide range of issues. **CHIA CEO Wendy Hayhurst** provides commentary on a regular basis, you can view recent media activity at:

www.communityhousing.com.au/news