

STRATEGIC PLAN 2021 - 2024



VISION

Queensland's community housing industry leads the way in meeting housing needs in communities that support life opportunities

PURPOSE

Lead and enable a diverse and dynamic community housing industry in Queensland

VALUES

Leadership
Independence
Inclusion
Collaboration
Evidence-Based



Community Housing

INDUSTRY ASSOCIATION

QUEENSLAND

GOALS

PROMOTE
the role and value of Queensland's community housing industry

- Promote CHIA Queensland and the work of its members
- Support members in advancing the profile of the industry
- Build strong partnerships to extend CHIA Queensland's advocacy and influence

POLICY LEADERSHIP
to advance social and affordable housing

- Develop and influence housing policy and investment at State and national level through CHIA Queensland's networks, Board of Directors and members
- Contribute effectively to third party consultations/processes on matters affecting social and affordable housing, including the Committee Housing Steering Committee to advance the Housing and Homelessness Action Plan, a Master Agreement, and planning reform
- Work with the regulator on a contemporary regulatory system that supports a well-governed, well-managed and viable community housing industry

INDUSTRY DEVELOPMENT
strategies to sustain a dynamic and diverse community housing sector

- Implement Foundations for Growth Micro-credentials program
- Design and deliver a workforce development strategy, tools and training in collaboration with other peak bodies including Q Shelter and ATSIHQ
- Help members increase efficiency, service quality and impact through best practice procurement and delivery models, and digital capability
- Understand and respond to the needs of CHOs in regional Queensland

ENHANCE
organisational and financial viability

- Generate surplus to reinvest in CHIA Queensland
- Deliver value for money for stakeholders
- Diversify revenue streams through sponsorship, fee for service and other opportunities
- Governance, risk and compliance in order and embedded

CHIA QUEENSLAND RESPECTFULLY ACKNOWLEDGES THE TRADITIONAL CUSTODIANS OF THIS LAND AND PAY RESPECT TO THEIR ELDERS, PAST, PRESENT & EMERGING