

**NHFIC Professional Advisory Services (Panel Member) page 1**

<b>Applicant's name:</b>	Moore Advisory
<b>Postal address:</b>	13 Lawler Street, Subiaco WA 6008
<b>Contact:</b>	Simon Moore, Director (0447 220 855, simon@mooreadvisory.com.au)
<b>Business status</b>	<input checked="" type="checkbox"/> Individual consultant <input type="checkbox"/> Consultancy firm <input type="checkbox"/> Association/group of individual consultants

**Summary**

Moore Advisory are specialist advisers providing housing and residential development strategy and advice to the private, public, and not-for-profit sectors. Our advice seeks to create additional value for our clients in relation to their strategy, people and operations.

Our experience in the affordable, public and community housing sectors ensures an in-depth knowledge of the housing market. We utilise this insight to leverage partnership opportunities between private companies, not-for-profit organisations, and all levels of government.

We assist organisations to conceptualise and initiate housing projects and strategies. We have a history of challenging conventional thinking and finding innovative solutions to integrate social and commercial outcomes.

We are experienced at structuring and negotiating public-private partnerships. This includes joint ventures, project development agreements, development management agreements and major contracts.

In addition, we specialise in affordable housing program and policy design; development and asset investment strategy; innovative funding and transaction models; and strategic planning for housing providers. Moore Advisory's core competencies and services include:

- Housing and residential development strategy.
- Social and Affordable Housing Program and Project design and management.
- Residential asset management and investment planning.
- Affordable housing portfolio analysis, modelling, and strategy.
- Integrated asset and services management models.
- Private-public partnerships in housing and land development.
- Stakeholder management, engagement and negotiation.
- Transaction advice and management.
- Residential lending programs and banking sector relationships.

**Sector knowledge**

Moore Advisory and its Director, Simon Moore have over 20 years experience in the property market, with more than a decade of experience in affordable housing, government, the social and affordable housing sector and the property industry. We are independent, with no affiliation to other large consulting firms, which gives us an ability to provide truly independent and unbiased advice.

A skilled strategic thinker, Simon offers a unique and diverse skill set in relation to social and affordable housing, supported housing program development and private-public partnerships. Moore Advisory has completed work for the South Australian Housing Authority, the Federal Department of Treasury and the National Housing Finance and Investment Corporation. This work includes the development of asset investment plans, an affordable housing program and the federal government's First Home Loan Deposit Scheme.

Not for profit clients include multiple Tier 2 Community housing providers as well as several Aboriginal Corporations with housing and residential development portfolios.

Skills	Offered?	Demonstrated qualifications, consultancy skills and consulting track record							
Finance	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Graduate Certificate Business University of Western Australia Graduate Australian Institute of Company Directors  Strong skills in financial analysis (including debt and equity), housing portfolio modelling and analysis as well as feasibility and investment decision making models. Moore Advisory has undertaken project and portfolio level modelling and financial analysis for Government and Community Housing Providers. We also have a track record of advising clients in securing debt for affordable housing acquisition and development.							
Business planning	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	Moore Advisory has developed Business and Housing strategies for four Community Housing Providers and supported their ongoing delivery through business and asset planning activities.  Business planning experience relates to service design, asset, operational and financial activities.							
Property development	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	7 Years at Hegney Property Group (now Acumentis) as:- <ul style="list-style-type: none"> <li>• Assistant Valuer</li> <li>• Head of Research and Property Advisory</li> </ul> 3 Years as General Manager WA – Questus affordable housing developers 4 Years as Director Complex Projects in Commercial Operations at the WA Housing Authority.  Moore Advisory has significant experience in property development from acquisitions to project delivery and handover of assets.							
Risk management	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No								
Geography	ACT	NSW	NT	Qld.	SA	Tas.	Vic.	WA	
Office?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Yes	
Worked in?	<input type="checkbox"/>	Yes	Yes	<input type="checkbox"/>	Yes	<input type="checkbox"/>	<input type="checkbox"/>	Yes	
Future work in?	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	